

jaypaul.com

VINTAGE PRINT AD LIBRARY

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New Online Video Showcases Vintage Advertisements of Automobiles

RESTON, Va., February 4, 2013 – A new video showcasing vintage print advertisements of automobiles from the early 1900s has been launched by the web site www.jaypaul.com. The video highlights the evolution of the early automobile with descriptions and pictures of brands such as Dodge Brothers, Packard, Locomobile, Columbia, De Dion-Bouton, Oldsmobile and Cadillac. The historical automotive ads are part of the site's library that display a vast private collection of vintage print advertisements from the mid 1800s to early 1900s, which showcase various aspects of life at the turn of the 20th century. The new video can be viewed at: <http://www.jaypaul.com/index.php?pagename=funstuff>.

"This is a great opportunity to show off some of the most interesting and popular ads in the site's library," says Jay Paull, who operates the site. "The ads in the video, most of which are over 100 years old, illustrate development of the automobile in its earliest stages," he says. "Some of the brands are not common names, but others such as Cadillac are still popular cars today. A number of the early cars were electric and, ironically, over 100 years later we're getting excited about the introduction of electric cars again by innovators like Tesla and Fisker."

The website <http://www.jaypaul.com> is regularly adding new automotive and other ads from the collection as they are digitized. The library's rich content can be viewed without charge and the original advertisements are not for sale.

About jaypaul.com

The website <http://www.jaypaul.com> is a notable electronic library featuring the most diverse online exhibit of American vintage print advertisements from the mid 1800s to early 1900s. In over 35 categories, the thousands of ads showcase a wide variety of elements influencing early Americans' lives such as clothing, food, music, education, home products, medicine, transportation, and recreation. The library is continuously expanding as additional ads from the vast private collection, the source of the content, are digitized. The site has gained prominent national and international media attention, such as *The Wall Street Journal*, as well as generated extensive social media buzz.

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